



# REEVES

FOR STUDENT BODY PRESIDENT

## OUR PLATFORM

*BRIDGE THE DIVIDE*



# Howdy, Tar Heels!

My name is Reeves Moseley, and I am running to be your next Student Body President.

I have loved UNC from the moment I set foot on campus and want to give back to the community by serving in this role. I've also seen the challenges that students face every day on our campus. I'm running in order to empower students to get more engaged in politics on campus and beyond Chapel Hill, and I'm excited to see what we can accomplish together.

Born and raised in Argyle, Texas, I chose UNC because I wanted to broaden my horizons; I saw opportunities beyond just the classroom and wanted to be surrounded by the type of students I met while visiting. Despite being so excited about UNC, as an out-of-state student, I didn't know exactly what to expect when I arrived in Chapel Hill. I was immediately inspired by how passionate and ambitious my peers are. UNC has also enabled me to discover how connected students can be despite our differences. That passion and ambition of each student is amplified when we all work toward a common goal.

Through Student Government, I've seen firsthand the strength that students draw from each other and the power we have when we work toward a common goal. I've represented Tar Heels as an Undergraduate Senator and Member-At-Large to the Joint Governance Council, as the Liaison to the Association of Student Governments, as an Executive Assistant to the Student Body President, and as the Director of Town and Community Involvement for the State and External Affairs Task Force. Over the past few years, I have come to realize how these positions are so much more than just titles. When utilized effectively, these positions are advocacy outlets and progress actors for connecting students.

In my years here, I have noticed a divided student population and a disengaged administration that has not adequately supported the student body, especially students of marginalized communities. Moreover, this election is especially significant in that the next Student Body President will be in office during the 2020 elections. At a time when the University administration, as well as the federal government, are continually ignoring and actively harming marginalized communities, it is essential that the next SBP knows how to navigate this network of politics to protect students' voices and create the spaces for these voices to be heard.

Every student at Carolina deserves to feel welcomed and empowered on this campus -- I'm dedicated to making this a reality at UNC. I understand that there are decades of insidious administrations and even harmful student actions that can't be overcome within a single year. However, I'm committed to bringing the Carolina community together for the betterment of the student body, and we need to unite in order to move forward. I am ecstatic to bring forward a new era by reestablishing our core values of inclusivity, transparency, connectivity, activism, visibility, accessibility, and responsibility to the student population. The platform below will explain in detail how we'll achieve each of these values. I have found myself and my home at Carolina, and I look forward to taking steps to ensure that each and every Tar Heel with and after me feels valued. Through these policy initiatives created by and for the students, we will work to #BridgeTheDivide together here at the University of North Carolina.

To a better future,

*Reeves Moseley*



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# What We Stand For

## **Mobilizing the Student Body for 2020 Elections**

The next Student Body President will serve during a critical presidential election, but must also recognize the importance of local and state offices. To drive change at all levels, student voters need to be informed and engaged in the political process. The Moseley Administration will ensure that students are not only registered to vote, but also feel prepared to do so.

## **Fostering Connectivity and Representation for Graduate and Professional Students**

The graduate and professional student population deserves proportional representation on committees and boards across the university, including a spot for the GPSF President on the Board of Trustees. The Moseley Administration will also advocate for a better transportation system and more on-campus housing options for graduate and professional students.

## **Protecting and Partnering with Student Activists**

The Carolina legacy is built upon the shoulders of brave student activists. Committees in the Moseley Administration will actively establish or maintain relationships with campus leaders and activists working on similar issues—identifying synergies, bringing issues to UNC's administration, and increasing membership on Executive Branch committees.

## **Raising Awareness of and Continuing to Combat Sexual Assault**

According to the sobering statistics from the 2019 AAU Campus Climate Survey, sexual assault is far too prevalent at UNC. Furthermore, over 80% of the students who experienced sexual assault did not contact a resource or program. We believe that combatting sexual assault is one of the most pressing needs, and we will work through multiple channels to achieve this goal.

## **Supporting Marginalized Communities**

The Moseley Administration will work not only to increase access to resources, but also acknowledge and dismantle the implicit bias and institutionalized racism that permeate UNC and its surrounding community. We will also fight for a dedicated space for Asian American students, support undocumented students, and work for the wellbeing of LGBTQ+ students.

## **Promoting Transparency of Student Government to Every Facet of the Student Body**

Previous administrations have worked to increase awareness of Student Government, yet many in the UNC community remain unsure of exactly what Student Government does. The Moseley Administration is committed to establishing effective and open two-way communication with the UNC community and providing regular comprehensive updates on all platform goals.

## **Increasing Mental Health Awareness and Continuing Advocacy**

The Moseley Administration will continue efforts to expand mental health resources, including transportation to off-campus appointments, funding for CAPS, and support of the Peer-Based Support Network led by Mental Health Ambassadors. Through an intersectionality in mental health conference, we will increase our focus on marginalized and underserved students.



# Academic Affairs

Carolina offers its students an immense set of resources to help them succeed academically. UNC's undergraduate students also have the privilege of being surrounded by an expansive network of graduate students who come to Chapel Hill with their own unique backgrounds and experiences. Nevertheless, the Moseley Administration recognizes a serious under-utilization of key academic resources on campus and a lack of unity between the undergraduate and graduate students of the university. The Moseley Administration aims to advocate for a more transparent and equal academic experience for all students, regardless of their background.

## **Create a Syllabus Archive to Ease the Registration Process**

Currently, students must register for classes without adequate knowledge of course materials and requirements. To make registration more transparent, and based off proposed policy from the Noble Campaign in 2019, the Moseley Administration will establish a Syllabus Archive, giving students access to view all course syllabi in one centralized location. The Syllabus Archive will allow students to have a better understanding of grading criteria and course objectives and would ease the stress surrounding registration and drop deadlines, especially for first-year and transfer students.

- The Moseley Administration will collaborate with the Faculty Council and committee chairs on addressing any faculty concerns with publicizing course syllabi and reach an agreement as to what syllabus information can be released to students.
- We will utilize the university's Online Syllabus Management (OSM) System to restructure an already-existing format of the system that will be accessible to both instructors and students.
- This policy will include copyright and reserved rights for professors and the syllabus information they choose to disclose. The archive will also be ONYEN-protected to restrict access of the archive to only UNC students.

## **Promote the Accessibility of Career Services**

Career Services is a vital yet under-utilized resource at Carolina; most students do not take full advantage of the opportunities offered by the program. Further, many undergraduate students feel ill-prepared when attending career fairs and would benefit from having attended more workshops or short seminars offering career tips. The Moseley Administration will take steps to ensure that these events will be more widely publicized throughout the campus.

- To increase awareness among the student body regarding Career Services, the Moseley will fight to incorporate Career Services into the academic advising requirements each student must fulfill in order to graduate. This would be done in the form of recorded attendance for a workshop or individual appointments with Career Services.
- By tying academic advising requirements together with career services, the Moseley Administration will ensure that UNC students are not only on track to graduate but also prepared to pursue careers.

## **Establish an Equal Grading Rubric among Teaching Assistants**

Students' coursework evaluated by different graders in the same class throughout the semester is proven to be biased and inconsistent. Based off a policy proposal from the Noble Campaign in 2019, in an effort to further



provide transparency and equality across the University, the Moseley Administration will advocate for a more equal grading system among Teaching Assistants.

- To improve TA/instructor collaboration and clarification, we will meet with departmental faculty advisors to discuss an equal grading system in which one randomly chosen question or item from each TA will be reviewed for accuracy and consistency throughout the course of the semester.
- TA's and instructors will be advised to collectively create explicit rubrics and guidelines for grading that include intentions for specific levels of leniency.
- The Moseley Administration will push for student anonymity in the grading of exams and papers by encouraging all instructors to use student PIDs in place of student names.

### **Improve Peer Advising System and Include Graduate Students**

Students often have difficulty finding academic advisors with adequate information or experience in a specific field or graduate program of interest, resulting in feelings of unpreparedness following advising meetings. Graduate students have the potential to cultivate stronger relationships with undergraduates and provide well-informed advice from their own experiences. The Moseley Administration will foster Advising Peers as a reliable exchange of information between graduate and undergraduate students.

- Advising Peers in the College of Arts & Sciences Academic Advising office are currently not well known among the student population and not representative of all academic disciplines. The Moseley Administration will work with Academic Advising to add graduate and professional peer advisors as well as advertise this significant resource to the student body.
- Advising Peers receive no credit or pay for their position. The Moseley Administration will strive to incorporate peer advising into a pass/fail APPLS service-learning course that will offer Experiential Education credit for undergraduate peer advisors. We will work to identify funding for graduate student Advising Peers.
- The Moseley Administration will work with student organizations within various graduate programs to give graduate students opportunities to advise undergraduate students.

### **Lobby for Fair Compensation for Learning Assistants, Teaching Assistants, and Research Assistants**

Undergraduate and graduate students work hard to contribute to teaching and research at UNC. We believe that these students deserve to be compensated adequately.

- The patchwork of compensation policies and lack of information sharing can create a barrier to fair compensation. The Moseley Administration will work with departments to gather comprehensive information about how they compensate their student employees and release a report to the student body.
- The Moseley Administration will continue work by the Martin Administration and the Graduate and Professional Student Federation to push for adequate, living wages for graduate teaching assistants and research assistants.
- The Moseley Administration will advocate for all undergraduate learning assistants to receive either pay or academic Experiential Education credit for their work.



# Affordability

The Moseley Administration will work to remove barriers for students and ensure that affordable, resourceful, and adequate education is accessible and attainable. We will work with Chancellor Guskiewicz and the University administration to promote affordability programs such as Carolina Edge. Moreover, the Moseley Administration will advocate to provide all students with useful and centralized affordability information by improving money.unc.edu as well as promoting affordable textbook options to the student body. We will work endlessly to ensure a Carolina that provides world-class education to all students, regardless of socioeconomic status or background.

## **Continue to Make Progress on the Textbook Affordability Pledge**

The Textbook Affordability Pledge invites professors to consider more affordable textbook options without sacrificing educational quality. Though progress has been made collecting signatures, it remains difficult to form partnerships with professors in some areas to find affordable class resources. We will work to institutionalize this and make it an actual policy

- The Moseley Administration will push to increase signatures on the Textbook Affordability Pledge, evaluating key barriers to adoption and creating long-term recommendations for constructive dialogues with more professors. When feasible, we will advocate for the use of open educational resources.
- It is vital for progress on the Pledge to be publicly available. The Moseley Administration will ensure that progress metrics on signatures are tracked publicly, including department-level breakdowns.
- Limit the use of access codes to instead advocate for Open Education Resources

## **Push for Open Education Resources and Open Access Resources for Students**

The Moseley Administration will advocate for adequate resources available to students.

- With open education resources, the Moseley Administration will push for grants to establish significant increased to resources available to students.
- We will also work toward better access to Open Access Resources in campus libraries

## **Support Experience UNC Grants**

The Moseley Administration recognizes that funds for extracurricular activities may be hard to come by. University administration is currently working to establish a grant program, called Experience UNC, that gives more students opportunities to participate in extracurricular organizations.

- We will work with the university administration for the establishment of these grants in order to enable students' access to take part in any activities and organizations they wish to take part in at the University of North Carolina.

## **Investigate Long-Term Solutions for Access Code Affordability**

In addition to textbooks, online access codes pose a barrier for many students. Professors often see these online resources as vital, especially in large classes where creating and grading materials of similar quality would be difficult.



- The Moseley Administration will work with professors and gather information from peer institutions to determine feasible alternatives to course access codes. Forming close relationships with professors committed to affordability will be a key part of this work.

### **Improve money.unc.edu**

Money.unc.edu is a central location for affordability resources at UNC, ranging from on-campus dining and housing to third party financial literacy materials. The Moseley Administration will ensure that the website remains up to date and will continually identify helpful resources to students.

- Many of the website's pages link to other sites that provide more in-depth information. However, a few pages contain information that needs to be regularly updated, such as student fees. The Moseley Administration will modify the site with up-to-date and accurate information.
- The Moseley Administration will improve the organization of the website, working with student focus groups to investigate how the navigation, structure, and mix of resources could better fit student needs. After improvements, we will work to promote awareness of the website among students.

### **Raise Awareness of Carolina Closet**

For many students, securing attire for an internship or job interview can pose financial barriers. Carolina Closet provides free rental of business casual and business professional attire for students.

- The Moseley Administration will offer to support Carolina Closet as a partner, working to raise awareness and increase utilization of its services. We will also work with Career Services to promote Carolina Closet as a key career resource.



# Arts

The arts are a critical method and outlet of expression for students and faculty alike, and promoting these activities, organizations, and projects are imperative to create a more inclusive and accessible Carolina. However, countless students have been left disillusioned and forgotten due to a lack of support and resources for the arts community. The Moseley Administration will push for better resources for affordability and accessibility for arts students and organizations in the Carolina community. We aim to foster an environment for the arts on campus that demands room for a diverse group of voices and engages the entire student body, while also providing tangible support for those pursuing the arts as a career and lifelong passion. We hope to amplify current arts initiatives that lack attention at UNC and to partner with the administration and Arts Everywhere to support student arts organizations and their work.

## **Advocate for Increased Career Support in the Arts**

Career support for arts students is not as accessible as it could be at Carolina. All students deserve attainable resources that allow them to reach their fullest potential.

- The Moseley Administration will collaborate with University Career Services to ensure that students involved and interested in the arts have the opportunity and resources necessary to pursue arts-related careers.
- Though career resources in the arts exist, UNC lacks the tangible career support and networking databases that students would benefit from. We will take steps to amend this issue with a dedicated page of resources, internship/job listing, and alumni in arts fields for UNC students. Additionally, a panel specifically for career paths in the arts would be incredibly useful for arts students.

## **Capitalize on and Diversify Arts Opportunities at UNC**

Carolina offers many opportunities for students to engage in the arts outside of the classroom—from the Ackland Art Museum, to Hanes Art artist guest speakers, to student gallery openings and exhibitions, to performances held at the Carolina Performing Arts Center and PlayMakers Repertory Company. However, these initiatives are typically not well publicized among students and, often, only shared with certain student groups linked within the arts. These outlets are meant to be public and accessible to the entire student body as an opportunity to engage in and support the arts to enrich the UNC community.

- Through more adequate communication and support of arts opportunities, we aim to utilize these creative platforms to cultivate unity and inclusion within the Carolina community, promoting open and constructive discussion and creative expression.
- The Moseley Administration will work to broadcast these initiatives to the student body across departments, student organizations, and media in an effort to fully utilize the arts resources and strengthen the arts community at UNC. Communication will include campus-wide emails and partnerships with organizations such as Arts Everywhere and the Campus Y as well as announcements within specific academic departments. We also want to encourage departments and professors to incorporate campus initiatives into their course curricula to promote student and faculty involvement.



## **Empower Student Arts Organizations on Campus**

Arts Everywhere is a Chancellor-funded arts organization on campus that strives to highlight the arts at UNC by providing opportunities for all students, whether studying the arts or not, to engage in the arts and explore their creativity through a variety of media. We hope to work with Arts Everywhere to capitalize on campus-wide initiatives such as Arts Everywhere Day to unite and support arts organizations. We believe that Arts Everywhere has great potential to be more uplifting of student art organizations and hope to help them acquire the resources and attention they need to accomplish their objectives.

- We understand that some groups of students feel that Arts Everywhere has not fully met their needs. We see this as an opportunity for growth within the organization and aim to harness this potential to strengthen relationships with and provide lasting support for current arts organizations.
- We hope to collaborate with arts organizations to publicize and gain support for their work, a development that will spur from working with Arts Everywhere.
- Collaborating with Campus Y arts organizations as well as supporting creative student initiatives through the Campus Y will bring students' engagement in the arts into the local community and allow them to gain a greater following and potential for growth.

## **Partner with UNC Administration in Support of the Arts**

The Moseley Administration will push for UNC administration to better collaborate with alumni and arts professionals to support the arts at UNC as well as the current projects that student arts organizations are pursuing. In the past, the arts at UNC have not received nearly as much attention or support as they deserve, and although some progress has been made, we want to take the next step toward empowering student artists and art organizations at UNC.

- By working closely with the administration, we will help bring alumni and arts professionals to UNC in support of student artists and arts organizations through inspirational creative events, workshops, and other events.
- Collaborating with Arts Everywhere, a Chancellor-led initiative, will also help to support this mission and invest further in the arts at UNC.
- Partnering with the administration will also help to publicize and gain support for student art projects currently taking place at UNC and enable the voices of student artists to be better heard.
- We will advocate for the administration to pay instructors adequately and increase faculty in the academic arts.
- We hope to promote connectivity between students and the administration because we see the arts as a medium to stimulate open discussion and promote self-expression and communication within the university community and beyond.



# Civic Engagement

Our voices are strongest when we are mobilized and engaged together. The next Student Body President will serve during a critical presidential election, but must also recognize the importance of local and state offices as well. In order to drive change at all levels, it is essential that student voters are informed and engaged in the political process. The Moseley Administration will work to ensure that students are not only registered to vote, but also feel prepared to do so.

## **Continue and Increase Voter Registration Efforts on Campus**

Many first-year students will have the opportunity to vote for the first time in 2020, while transfer students may still be registered at their previous institutions. The Moseley Administration will work to register more students in Chapel Hill before they begin their academic career at UNC.

- The Moseley Administration will reach out to New Student and Family Programs to advocate for voter registration during orientation. Orientation leaders would walk students through the registration process and provide key information about the election, such as early voting dates and polling locations.
- We will work with the Residence Hall Association to provide voter registration forms to resident advisors to distribute during floor meetings for students who were unable to register during orientation or who have switched residence halls.
- Currently, UNC students living on campus must update their voter registration when moving residence halls. The Moseley Administration will explore the feasibility of having on-campus students register using their university email address as their mailing address, as UNC-Greensboro currently does.

## **Host Voting 101 Sessions to Inform Students on the Political Process**

Even after registering, students may not be aware of where and when to vote or how to access sample ballots ahead of the election to make informed voting decisions.

- Voting 101 sessions would provide information on important election dates, such as early voting and election day, as well as how to find the right polling location. Some sessions would be held in late September to early October before the October 9th registration deadline, allowing students another opportunity to register.
- After the registration deadline, Voting 101 sessions will also highlight the ability to register on-site during the early voting period and help students secure the necessary documents.

## **Enact a Commit to Vote Campaign to Increase Turnout**

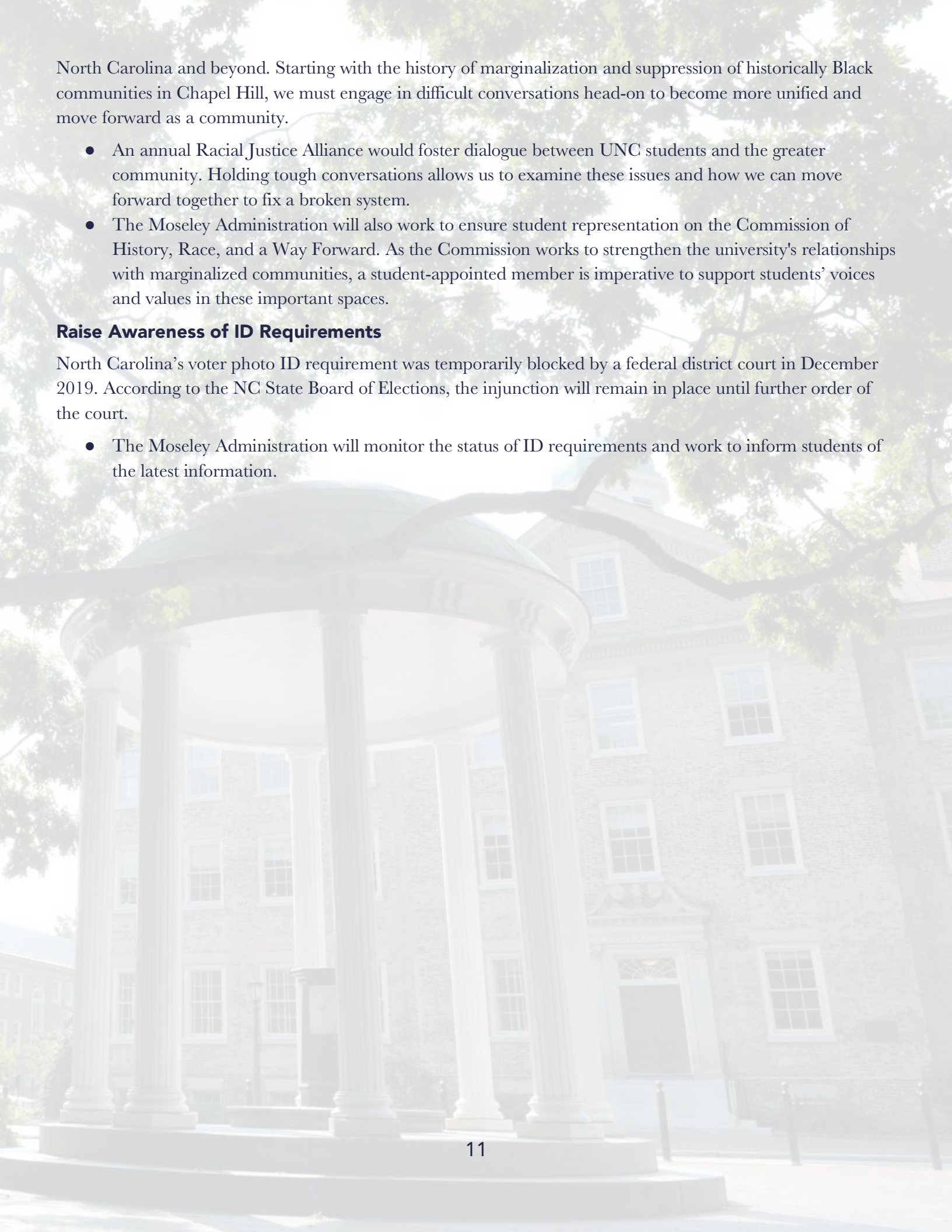
Pledge cards ask students for a written commitment to vote in the election. Though these commitments are non-binding, the simple act of expressing commitment may increase turnout.

- The commit to vote campaign will offer a combination of physical pledge cards distributed in high-traffic campus locations and digital pledge cards distributed through social media.
- Students who sign pledge cards will be able to opt-in to receive electronic voting reminders and important election information, such as polling place hours and links to sample ballots.

## **Establish a Racial Justice Alliance**

Building upon proposals of the Noble Campaign, we aim to raise awareness of issues such as gerrymandering, school segregation, and gentrification with a focus on the historic and systemic aspects of these injustices in





North Carolina and beyond. Starting with the history of marginalization and suppression of historically Black communities in Chapel Hill, we must engage in difficult conversations head-on to become more unified and move forward as a community.

- An annual Racial Justice Alliance would foster dialogue between UNC students and the greater community. Holding tough conversations allows us to examine these issues and how we can move forward together to fix a broken system.
- The Moseley Administration will also work to ensure student representation on the Commission of History, Race, and a Way Forward. As the Commission works to strengthen the university's relationships with marginalized communities, a student-appointed member is imperative to support students' voices and values in these important spaces.

### **Raise Awareness of ID Requirements**

North Carolina's voter photo ID requirement was temporarily blocked by a federal district court in December 2019. According to the NC State Board of Elections, the injunction will remain in place until further order of the court.

- The Moseley Administration will monitor the status of ID requirements and work to inform students of the latest information.



# Communications

Previous administrations have made strides in establishing open communication with the UNC community. The Moseley Administration will build on this work, additionally taking more comprehensive efforts to make records of Student Government's progress public. We will leverage our standing with UNC's administrative bodies to be better advocates for campus leaders and activists, reaching out directly to coordinate progress and ensure that external appointments have more representation from people not currently involved with Student Government. We also recognize the power that comes from coalition building and will take active steps to ensure that campus coalitions can access more resources and benefit from more permanent structures.

## **Push for Better Transparency and Communication to the Student Body Through SLAC**

The Moseley Administration will advocate for better engagement and support for the Student Leadership Advisory Committee to the Vice Chancellor for Student Affairs so that presidents of organizations across campus will better be able to represent their values and voice concerns to the student body

- We will help foster more engagement to Student Government as a direct outlet of student advocacy and activism by encouraging these organizations to mobilize their members and promote involvement across the student body.
- Moreover, we will push for better relationships with student organizations across the student body by developing this committee into a consistent and productive body.

## **Promote Transparency between Student Government and the Carolina Community**

Previous administrations have worked to increase awareness of Student Government, yet many in the UNC community remain unsure of exactly what Student Government does. The Moseley Administration is fully committed to establishing effective and open two-way communication between the Administration and the UNC community.

- The Moseley Administration will continue the work of previous administrations in publishing news updates related to the platform on the Executive Branch website. However, we believe that this is not enough: we will also publish quarterly comprehensive updates on the entire platform, detailing progress on policy goals and what additional steps will be taken in the near term.
- Currently, the Martin Administration makes agendas and minutes for executive board officer meetings, as well as agendas for cabinet meetings, publicly available. The Moseley Administration will continue this practice, additionally striving to make cabinet minutes and committee minutes publicly available and informative.

## **Foster, Promote, and Protect Student Activism**

The Carolina legacy is built upon the shoulders of brave student activists. The Moseley Administration believes not only in protecting student activists, but also advocating for them.

- Committees in the Moseley Administration will establish or maintain relationships with campus leaders and activists working on similar issues. This will allow committees to identify synergies and areas where Student Government can bring issues to the Board of Trustees, Board of Governors, and the Association of Student Governments. Additionally, we will include direct outreach to student organizations in the recruitment process for Executive Branch committees.



- We believe it is important for members of Student Government to be visible and active at protests, standing alongside activists. We will continue the Martin Administration's prioritization of attending and participating in protests.
- In addition to general platform updates, the Moseley Administration will deliver relevant updates directly to campus leaders and activists.
- Some campus leaders have worked together to form coalitions, such as the Mental Health Coalition and the Coalition Against Violence. These coalitions provide a valuable space for communicating and coordinating efforts, but could benefit from increased access to resources and a more permanent structure. The Moseley Administration will explore structures and updates to the student code that strengthen current coalitions and encourage future coalition building.

### **Improve the External Appointments Process**

The Undergraduate Vice President oversees the appointment of students to various boards and committees at UNC through the external appointments process. We will continue the work of the Martin Administration in meeting frequently with external appointments for updates.

- We recognize that knowledge of external appointments on campus does not spread far beyond Student Government. The Moseley Administration will work to broaden representation in external appointments early in the application process. Not only will we conduct broad publicity efforts, but also reach out directly to student organizations whose members may be interested and knowledgeable.
- Once external appointments are selected, we will continue to meet with them regularly for updates on their appointed boards or committees. Additionally, we will strive to keep a publicly available, up-to-date list of all external appointments.

### **Continue Work to Reform the Student Appropriations Process**

The Moseley Administration will continue the efforts of the Martin Administration in order to rework the appropriations process in order to provide better and more accessible resources to students and organizations on campus.

- We will work to push for an appropriations process that is capable of being feasibly navigated and attained. Too many student organizations are being prevented from receiving crucial funding because they cannot access the appropriations process.

### **Increase Graduate Student Representation in Student Government Committees**

The graduate and professional student population deserves proportional representation on committees and boards across the university. We will work to tackle disproportionate committee sizes between undergraduate and graduate students in order to create a more equitable Carolina community.

- The Moseley Administration will push to codify committee bodies that are adequately representative of both undergraduate and graduate students.



# Environmental Affairs

With the increasingly dangerous effects of the climate crisis being seen globally, the Moseley Administration believes that UNC's students and administration must take action to promote environmental and social sustainability on our campus. Student activists at Carolina have a long history of leading the charge towards a more sustainable future. As representatives of the student body, we will do everything in our power to provide space for student environmental activists to voice their concerns while holding the University accountable for its lack of concrete and transparent action to mitigate the climate crisis.

## **Advocate for Release of Three Zeros Comprehensive Plan**

The Three Zeros Comprehensive Plan was developed by staff, student interns, and environmental consultants working with the Three Zeros Initiative on campus. This plan outlined actionable steps for UNC to reduce its carbon footprint, water usage, and waste production to net zero. While a draft of the plan exists, UNC's Administration has failed to take substantial action to achieve its own goals despite the constant promotion of the Three Zeros Initiative as a model for sustainability. Consequently, this promotion has devolved into a greenwashing technique used by the university to distract from its major environmental impact. The Moseley Administration believes that UNC must publish and commit to the Three Zeros Plan in order to make actionable steps towards preventing the climate crisis.

- We will collaborate with campus environmental organizations through strategic demonstrations to force the release of the Three Zeros Plan by 2021, ensuring that environmental activists on campus become the leaders in the development of campus programs to achieve the goals of the Three Zeros Plan.
- Following the release of the Plan, we will work with the university to develop a new platform of communication surrounding sustainability. This will include annual updates on each element of the Three Zeros Plan in addition to the broad, outcomes-based dashboard already published.

## **Increase Investment in Clean Energy**

The Moseley Administration recognizes UNC's contributions to the climate crisis. The University must reduce its carbon emissions to zero and invest in programs and initiatives that will lower our carbon footprint, not make it worse.

- The Moseley Administration will pressure the University to divest from non-renewable energy sources and invest in sustainable alternatives.
- We will collaborate with the Town of Chapel Hill's environmental activist groups to ensure that the voices of both UNC's campus and the residents of Chapel Hill are heard at local government meetings regarding the energy production of the town.
- Working with UNC's Study Abroad Office, we will develop a carbon offset program to offset the carbon emissions created by international flights affiliated with the university

## **Reduce Food Waste and Insecurity**

A 2016 study found that nearly a quarter of UNC students experience food insecurity during their undergraduate career. The Moseley Administration believes that UNC and the Town of Chapel Hill must collaborate to ensure that all students have access to nutritious meals.

- Working with Carolina Dining Services, the Moseley Administration will develop a program to aggregate students' remaining meal swipes at the end of each semester on a donation basis. These will be



used to provide nutritious meals to members of our campus experiencing food insecurity at no public expense to their confidentiality.

- We will support and promote the work of organizations who seek to relieve food insecurity, such as the Carolina Campus Community Garden (CCCG) and Carolina Cupboard.
- To address food insecurity that is experienced outside of our campus, we will collaborate with local nonprofits to develop impactful programs that support affected communities.





# First-Generation Students

The Moseley Administration will expand the resources available to first-generation students to establish a greater support network and promote both academic and professional success. Many first-generation students face an information problem due to limited access to knowledge in areas such as professional schools, networking, and tools to thrive in a college environment. Many first-generation students also struggle to find mentors with experience in higher education, which is why the Moseley Administration will strive to create a coalition to connect first-generation students with mentors.

## **Create a Professional Program to Prepare First-Gen Students**

The Moseley Administration will work to implement a professional program aimed at preparing first-generation students to efficiently utilize their time in college and enter the workforce. This program will promote networking and discovering professional extracurricular programs, such as internships and research. The application process for many internships and other opportunities begins months in advance. First-generation students unfamiliar with these timelines are more likely to miss deadlines due to a lack of information, which we would like to prevent from happening through our codification of a professional aid program. This program will aid in exposure of first-generation students to professional areas both within and outside of academia.

- The Moseley Administration will work to inform students on the expected timeline of internships and research opportunities throughout the course of their college career. We will place specific emphasis on how students should be advancing their careers over summers and how far in advance they should be applying for programs.
- We will hold workshops teaching first-generation students how to find internships and effectively write and navigate applications.
- We will hold pre-networking workshops to teach students how to build professional relationships, as well as networking events to connect first-generation students with individuals in professional fields.

## **Create an Exploratory Program for Undergraduate Majors and Careers**

The Moseley Administration will create an exploratory program to expose first-generation students to potential majors and career paths they would not otherwise know about. It is common for first-generation students to have limited knowledge about less popular careers and professions, which results in many first-generation students being sorted into the large, broad majors. This program would educate students on undergraduate majors within professional schools and diverse jobs to help first-generation students find positions that best suit their passions and interests.

- We will hold information sessions geared towards first-year first-generation students about undergraduate majors within professional schools. These sessions will include panels of students and faculty members within applicable schools and majors.
- We will hold exploratory sessions that will show the application of various majors to potential careers. These sessions will demonstrate diversity within the job market to stimulate more creativity among students for career aspirations.
- We will create resources available through Academic Advising for first-generation students who are unable to attend informational sessions but are still interested in expanding their knowledge on academic and professional pathways. These resources will include informational web pages and pamphlets available in the Student Government Suite.



## **Create an Early Move-In Program**

The Moseley Administration will create an early move-in program at the start of the academic year, possibly in conjunction with similar programs, to help first generation students gain a sense of community with similarly situated peers. This program would serve to reduce the likelihood that participants feel isolated in their college experiences as they attempt to learn and navigate both the academic and social aspects of life at UNC. Assisting first generation students with the daunting task of finding a sense of identity and community is the priority of this initiative.

- Over the summer, first generation college students who are preparing for their first semester at UNC will be notified of a program aimed at supplementing their orientation experience.
- The program would begin 2 days prior to regular move-in days. In this period, participants would engage in ice breakers and information sessions as part of a structured set up.
- A similar program is Achieving Carolina Excellence (ACE) by the University Office of Diversity and Inclusion. ACE aims to support underrepresented populations in their transition to campus life. The Moseley Administration plans to collaborate with the Office of Diversity and Inclusion to create a united effort that held joint sessions that includes the participants of both programs.

## **Establish a Transition Program with High Schools**

The Moseley Administration will reach out to high schools to make the transition to college less intimidating. Events held for prospective and admitted students from these high schools will help them socialize with current students and alumni. This could serve as the first step in developing a strong network at UNC. Student organizations that are looking for new members could start recruiting in advance of FallFest. In all, this initiative is meant to bring first generation students together and help them develop connections with the UNC community.

- There are certain schools with an especially high volume of students committed to UNC so Student Government can discuss publicizing these events with the schools reaching more first-generation students. Having alumni of these high schools pitch these events would be effective as many students may trust the validity of these connections.
- Holding casual events with current students or alumni could help aspiring first generation students gain confidence in their early college years. The current students/alumni attending these events can share their own personal experiences and recommend organizations for high school students to get involved with. High schools often require students to complete a minimum number of community service hours for graduation. This could be a good incentive for high schoolers to come out to events that are geared to help themselves. Simple things like helping set up, clean up, sign in could be counted toward the hours. During non-work times, high school students can look into these resources themselves.

## **Hold Financial Management Informational Sessions**

The Moseley Administration will hold informational sessions to help first generation students understand and manage the financial implications of college. This would expose families to the myriad of tips and programs that make college more affordable. In addition, there would be information detailing the financial benefits of graduating from college. These sessions could be held during admitted students day, orientation, and even virtual meetings.

- During events such as orientation, informational sessions will be held to explore the different ways students can save money on expenses like tuition, housing, and living costs.



- Some main speaking topics would highlight the importance of financial aid and scholarships which may be available for many of these first-generation students
- Alumni could share their suggestions on reducing the costs of everyday life, which could make a major financial difference over the years. The discussion could also include a comparison of on-campus and off-campus housing options.



# First-Year Students

Along with the transition to college, first-year students face many barriers that may limit their success at Carolina. The Moseley administration is committed to easing students' transitions and improving the first-year experience by amending key registration processes and policies and connecting incoming students to the broader UNC network. The Moseley administration recognizes the value in the diverse backgrounds and experiences students bring, and we understand that each member of our student body carries with them an array of unique needs when adjusting to student life at UNC. We recognize that the absence of support offered by traditional campus resources, the lack of a centralized platform to communicate campus resources, and the sheer size of our university often contributes to a first-year experience of isolation and exclusion. The Moseley administration hopes to confront these issues through various reforms to the University's policies that will strengthen students' sense of connectivity to the Carolina network and equip first-year students especially with the proper tools to build a comfortable home at Carolina and a successful academic, personal, and professional life.

## **Reform the Registration Teaching Process for First-Years**

Currently, first-year students are taught how to register for classes during orientation where they spend two hours watching videos on how to register and adding classes to their shopping carts. During this brief period of time, academic advisors are present, but first-years are encouraged to navigate ConnectCarolina by themselves and use academic advisors as resources when they have questions. This process is not extensive enough to provide first-year students with the necessary skills they need to successfully register for classes as students are often left confused and stressed during their registration period. The Moseley Administration will work to reform this process, making sure that incoming first year students receive the necessary guidance they need by working to include more academic advisors/mentors at orientation.

- By mid-April 2020, the Moseley Administration will meet with New Student and Family Programs to discuss lengthening the amount of time dedicated to the registration teaching process (approx. 4 hours split up between two days—2 hours/day).
- In early May 2020, the Moseley Administration will meet with Academic Advising to advocate for having more academic advisors on hand to help with orientation. This can be achieved by incentivizing the advisors that offer to work over the summer at orientation. In order to achieve our goal, there should be at least five advisors in the room to personally walk incoming students through the registration process.
- By late May 2020, the Moseley Administration will reach out to members of various campus involvement groups (e.g. Peer Mentoring, Admissions Ambassadors) to offer community service hours to those willing to help during the registration teaching process at orientation. This will help teach incoming first-years small tips, like Coursicle, that will make a big difference in their registration experience.
- In Summer 2020, the registration teaching process for first-years will be reformed so that the UNC Class of 2024 experiences an orientation that better prepares them to register for classes.

## **Continue to Advocate for Improved Self-Care and Mental Health Awareness**

The Martin Administration has worked to increase funding for mental health resources. Carolina's Counseling and Psychological Services (CAPS) currently provides students with a way to address mental health needs.



CAPS professionals are trained to consult students and provide them with the clinical help they may need. However, many first-year students do not take advantage of CAPS due to the lingering presence of stigma, the inaccessibility of resources, and/or the unawareness of the importance of mental health. The Moseley Administration will continue and expand on the work of the Martin Administration to make mental health resources readily available to first-years by implementing transportation methods, mental health information on Sakai, and first-year peer resources.

- In Mid-April 2020, the Moseley Administration will meet with different campus organizations like Campus Housing and Fraternity & Sorority Life to create casual, mandatory first-year meetings to discuss mental health. Unlike previous mental health sessions, they will be centered towards conversation among peers; geared towards eliminating the stigma behind mental health.
- In late April 2020, the Moseley Administration will work towards integrating mental health information and resources into Sakai. These resources will be important as they will be available during the final exam period, a time when students are feeling stressed and overwhelmed. The resources integrated will include information regarding the importance of self-care and where to receive mental health support.
- We will continue and expand the Mental Health Committee's program offering free Lyft rides to off-campus mental health appointments. See Mental Health for more details.

### **Increase Ease of Access to Communication**

Under the Martin Administration, the First Year Focus Council worked with the Office of Student Life and Leadership to begin creating a mobile platform to centralize information for students, likely by modifying the CarolinaGo app. The Moseley administration will continue this work through an advisory committee to the Office of Student Life and Leadership that incorporates students with diverse experiences to provide input throughout the app development process. This initiative was designed to help ease the transition for first-year and transfer students yet all students at UNC stand to benefit from the redesign of the CarolinaGo app.

- This app would be ideally be integrated into orientation, where students could easily gain access to important information about key components of student life on campus, including current features like bus route information and key links with new features like club meeting times, interest surveys, First-Year FAQs, and other tools to help centralize student involvement on campus and grant students accessibility to the wide network of UNC.
- This platform will also allow all students to better access opportunities in student organizations, as our suggestion of an interest survey and a way to coordinate a large number of campus organizations represent a manageable complement to Fall Fest.
- These tools can help to engage current students with a large network of students and alumni, and this connectivity will be especially useful to out-of-state, international, and transfer students seeking to feel integrated into different groups on campus.

### **Create More Opportunities for Peer and Professional Mentorship**

While UNC offers mentorship and internship opportunities for students, our administration recognizes the common difficulty experienced by many students in receiving narrowly tailored academic and professional advice from advisors on campus due to our large student population and limited number of advisors. While professors are often willing to help students achieve their career and academic goals, we are committed to



expanding the number and impact of support networks for students seeking additional opportunities and academic support.

- The Moseley Administration will work to expand the Advising Peer program, creating more opportunities to learn about academic opportunities from peers. See Academic Affairs for more details.
- Many student groups have created peer mentorship or support programs tailored to specific needs. The Moseley Administration will publish and promote a comprehensive listing of all peer mentorship opportunities available on campus. Additionally, we will work with student organizations to expand these programs and establish best practices.

### **Prepare First-Year Students for the 2020 Election**

With the 2020 election approaching, the youth vote is very important. This election will be the first opportunity for many first-year students to vote. We want all first-year students to feel equipped to vote in the next election. Therefore, it is our primary goal to inform first years on voter information and registration processes. From 2014 to 2018 elections, North Carolina's youth turnout rate rose less than 10%.

- We will encourage students to perform their civic duty by providing resources to simplify the voting process. See Civic Engagement for more details.



# Multicultural Affairs and Diversity Outreach

UNC is home to an increasingly diverse student body, though students of marginalized backgrounds continue to face systemic barriers to fully participating in university life. The Moseley Administration will fight to support and protect students of all backgrounds. Increasing access to resources is an important step, but we must also acknowledge and dismantle the implicit bias and institutionalized racism that permeate UNC and its surrounding community. We will work toward a collective environment in which individuals from different backgrounds can work together collaboratively, respectfully, and with empathy for a better future here at Carolina.

## **Expand Implicit Bias Trainings**

Under the Putnam and Martin Administrations, the Multicultural Affairs and Diversity Outreach Committee worked to develop implicit bias trainings for students. These trainings highlight ways that people unconsciously harbor racial and gender-based prejudice and provide strategies to overcome them.

- The Moseley Administration will continue the development of an implicit bias training guide that can be used to facilitate trainings in our Administration and beyond. We will incorporate feedback from past sessions, input from leaders of organizations serving marginalized students, and research on best practices from peer institutions and academic literature.
- We will offer more in-person implicit bias training sessions for student organizations and their leaders. Additionally, all members of Student Government will be required to attend a training.

## **Protect Undocumented Students**

Documentation status should not be a barrier to accessing education. The Moseley Administration will continue efforts to advocate for the protection of undocumented students.

- We will ensure adequate access to resources for undocumented students and DREAMers. These resources include financial aid documents available in multiple languages, information regarding the rights of DACAmented and undocumented students, and access to UndocuCarolina Ally Training 101 sessions on how to advocate on behalf of DACAmented and undocumented students. To ensure that resources are reaching the students that need them, we will collaborate with organizations including Mi Pueblo and the Carolina Latinx Center.
- The Moseley Administration will aim to work alongside Student Legal Services and the School of Law's immigration clinic to provide more concrete assistance to students. This collaboration could include regular Q&A sessions regarding students' rights and specific time slots to allow for individualized assistance. We recognize how complex immigration law can be, but we won't allow that to be a deterrent to securing students' rights to education and providing them necessary assistance.
- All members of the Moseley Administration will be required to attend an UndocuCarolina Ally Training 101.
- In collaboration with State and External Affairs, we will fight against state laws that prohibit UNC from being a sanctuary campus.

## **Host a Racial Equity Institute Training**

The struggle to remove Silent Sam permanently from our campus illustrated the lack of understanding and empathy at Carolina and its Administration as they pertain to racial equity, an insidious fact that many of us



have known since arriving at Carolina. This lack of understanding and transparency permeates our policies and creates an environment that allows microaggressions and overt prejudices to thrive. Such an environment is clearly harmful; it distracts from any student's education, priorities, and wellbeing.

- The Moseley Administration will locate funding to host the Racial Equity Institute for a two-day training at UNC's Chapel Hill campus. With a focus on creating racially equitable organizations and systems, this training will be open to students, staff, and faculty members. It will be required of all Moseley Administration Executive and Cabinet Members. The training is only a first step in fostering sustained anti-racist work at UNC.
- A task force will be created under MADO to organize this event and work with the Chancellor's Commission on History, Race, and a Way Forward to increase its reach. As much as we care about increasing racial equity on this campus, we understand that we are not experts. Because this area is a priority, it is worthwhile to find the funding to learn from experts in a safe environment.

### **Support International Student Communities**

International students make up about 5% of our student body. They are often overlooked when Student Government is determining what people, policies, and issues to prioritize. We will refocus our efforts to ensure that international students are welcomed and supported throughout their time at Carolina.

- We will work to translate the UNC admissions website into multiple languages to facilitate the application process.
- We will seek to establish an "office hours" toward the end of the school year specifically tailored to international students as they navigate their visa status and make plans beyond graduation. We will invite immigration attorneys and experts who can provide specific resources to students on a case-by-case basis. This initiative will mirror our partnership with Student Legal Services but specifically focus on end-of-year planning.

### **Ensure the Continued Advocacy and Representation of Marginalized Communities**

The Moseley Administration will push for a Carolina that actively recognizes, respects, and values historically marginalized communities. Conversations surrounding diversity span more than a black-white binary; we recognize that there are other racial groups whose voices must also be amplified.

- We will fight to continue advocating for marginalized communities. For example, while a significant achievement, the establishment of a Latinx center is not sufficient. We will conduct monthly check-ins throughout the course of the Administration as we know that we are there to offer a platform, not to speak for the communities.
- Moreover, the Moseley Administration will establish transparency by asking for input from members of these communities directly when taking a stance or working on initiatives related to race and diversity in order to foster better relationships with student government and the student body.

### **Promote Founding of Asian American Center**

UNC has a number of dedicated centers serving the unique needs of different campus groups, but currently lacks adequate representation of Asian American students. A team of students and alumni have been working to establish an Asian American Center on campus, which would increase resources and provide a physical space for Asian American students at UNC. The team has received Authorization to Plan the Center and continues to raise funds for its establishment.



- The Moseley Administration will continue Student Government's endorsement of the Asian American Center and will advocate strongly for funding and resources for the Asian American Center.

### **Increase Enrollment, Retention, and Graduation Rates of Students of Color**

UNC is not demographically representative of North Carolina. While the Office of Undergraduate Admissions has attempted to increase both the enrollment and retention rates for students of color at Carolina, it is obvious that we have a tremendous amount of work to continue in this area. We create a subcommittee between members of the Academic Affairs Committee, the State and External Affairs Task Force, and the Multicultural Affairs and Diversity Outreach Committee to empathetically and diligently research why these rates remain so low and how to improve them. To be clear, this initiative is about improving the experiences of students of color on this campus and ensuring there are excellent resources available to support them throughout their time at Carolina, not about improving rates for the sake of the University.

- We will partner with student organizations, faculty, and staff along the way to ensure a mix of qualitative and quantitative data to support the findings and proposed solutions.
- We don't have a concrete solution yet because while this problem has been broadcasted, we've never considered real solutions. We need to hear from students and learn from other institutions to find solutions that will work. We're devoted to finding the root cause of this problem and implementing effective solutions.



# Mental Health

The Martin Administration has successfully implemented the Peer-Based Support Network and made substantial advances to improve the mental health of UNC-Chapel Hill students. The Moseley Administration will continue efforts to expand valuable resources, including transportation to off-campus mental health providers, greater funding for CAPS, and support of the Mental Health Ambassadors in their new role leading the Peer-Based Support Network. We recognize the general negative reputé and misconceptions surrounding CAPS and will work to publicize positive student experiences, improve services, and help connect students to other resources that are appropriate for their situation. The Mental Health Committee of the Moseley Administration will work to cultivate an inclusive environment and reduce stigma surrounding mental health with an increased focus on marginalized and underserved students.

## **Continue Partnership with Mental Health Ambassadors to Support the Peer-Based Support Network**

The current Mental Health Committee implemented the Peer-Based Support Network, which brings students together weekly to discuss mental health with leadership from a student facilitator. The program is made for students for whom individual therapy may not be a good fit and is meant to help minimize feelings of isolation that many students experience. This January, leadership of the program was transferred to Mental Health Ambassadors.

- The Moseley Administration will support the Mental Health Ambassadors as they lead the Peer-Based Support Network, such as by publicizing applications.
- We will work with MHA to identify opportunities for future growth of the Peer-Based Support Network, such as identity-based groups or groups for students reintegrating into the Carolina community after hospitalization.

## **Maintain Communication with CAPS and Advocate for Increased Funding**

This year, the Mental Health Committee and Counseling and Psychological Services (CAPS) created a positive and strong connection through constant communication. CAPS has assisted in a variety of Mental Health Committee projects and now includes the Peer-Based Support Network as a referral option for students. The Moseley Administration will continue this partnership and advocate for increased funding for CAPS.

- We will meet regularly with CAPS to bring student feedback, foster partnerships with the Mental Health Committee and other student organizations, and identify funding needs.
- In collaboration with the State and External Affairs Task Force, we will lobby for increased funding to expand the range and depth of services available at CAPS.

## **Work to Position CAPS in the Broader Landscape of Mental Health Resources**

CAPS has worked hard to provide students with resources and treatment to support their mental health, but due to its brief therapy design and other factors, many students hold a negative view of CAPS. The Moseley Administration will help raise awareness of the services provided at CAPS—which include brief therapy and/or referral coordinations for many students—and connect students to long-term solutions.

- Currently, a few student testimonials for CAPS exist on its website and the Healthy Heels YouTube account. The Moseley Administration will work to publicize more testimonials for CAPS, highlighting students' positive experiences and detailing the types of services CAPS is equipped to provide.



- UNC has a vast landscape of resources that can improve mental health. The Moseley Administration will produce fact sheets and an accompanying social media campaign detailing how other campus resources—such as the Learning Center, Campus Recreation, Student Wellness, and the Department of Psychology and Neuroscience Community Clinics—can help foster mental health holistically.
- The Moseley Administration will work to host a resource fair of off-campus mental health care providers, helping students identify long-term therapy solutions that are financially feasible and a good personal fit.

### **Host an Intersectionality and Mental Health Conference**

The Moseley Administration wants to make sure everyone's voice is heard and that people recognize the unique mental health needs of marginalized students. In order to recognize these differences, the Moseley Administration will work to create an Intersectionality and Mental Health Conference. The goal of this conference will be to facilitate a conversation about the mental health care needs of underserved students alongside those who have the power on campus to initiate change.

- Representatives from different communities on campus, students involved in mental health organizations, and leading researchers and practitioners will be invited to join a series of moderated panel discussions focusing on different topics and identities.
- Based on feedback from the conference, the Moseley Administration will recommend a long-term growth plan to include representation from other area universities and a greater variety of programming, such as workshops. Additionally, we will propose legislation to codify the conference as a part of Mental Health Awareness Week.

### **Expand Access to Free Lyft Rides for Off-Campus Mental Health Appointments**

This year, the Mental Health Committee was able to provide free transportation to off-campus mental health appointments to approximately 20 students with funding from the Carolina Parents Council. For students better served by off-campus providers who do not otherwise have access to transportation, this is an incredibly valuable resource.

- The Moseley Administration will explore additional funding options for this program, aiming to expand the number of students that can be served.



# Out-of-State Students

A primary focus of our vision for Carolina's future is ensuring the inclusion of all students regardless of their place of origin. Just under 18% of UNC's student body are out-of-state. We recognize that out-of-state students can struggle with feeling a true sense of community on campus, and our administration aims to assist them with their transition to a new school in an unfamiliar environment. Because out-of-state students are a sizable portion of our student body, ensuring their academic and social success is vital to establishing the well-being of the entire Carolina community. In an effort to increase transparency and accessibility, the Moseley Administration will provide and expand resources directed toward out-of-state students.

## **Expand Availability of Financial and Scholarship Resources**

The Moseley Administration will work with the Office of Scholarship and Student Aid to expand financial and scholarship resources available to out-of-state students prior to their admittance. Out-of-state students experience a lack of support from their high school guidance offices in regards to prior knowledge of financial opportunities available for students planning on attending UNC, specifically. Additionally, scholarship opportunities are usually presented prior to admittance, so the dissemination of this information is essential to the financial feasibility of Carolina for out-of-state students.

- UNC has a number of webpages with centralized application and financial aid information. The Moseley Administration will ensure that there is a page specifically for prospective out-of-state students, including an overview of the prominent scholarship programs available to prospective students.
- Additional admission information on next steps accessing financial resources will be provided to out-of-state students once admitted.

## **Register, Inform, and Mobilize Out-of-State Voters**


The Moseley Administration aims to ensure both newly registered North Carolina voters and registered out-of-state voters are provided with relevant election information. Our Administration acknowledges the importance of every Carolina student being a registered voter, whether in Chapel Hill or their hometown. We will accomplish this by increasing accessibility to registration materials and voter information for both those registered as in-state and out-of-state voters.

- Voting 101 sessions and materials (see Civic Engagement) will include information on both North Carolina voting practices and absentee voting for other states.
- The Moseley Administration will aim to establish a common and accessible location for absentee ballot information and registration documents available for students to pick up, such as expanding the resources available at libraries.

## **Expand Out-of-State Campus Organizations and Programs**

The Moseley Administration will expand and support the current programs and initiatives targeted toward out-of-state students to promote their inclusion in the Carolina community. We understand the difficulty and importance of establishing a sense of community on campus for out-of-state students. To ensure a welcoming and inclusive environment, the Moseley Administration will collaborate with existing organizations to ease the transition of students into their home at Carolina.



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- We will ensure that out-of-state students have a designated breakout session during orientation to address financial and scholarship resources, mental health programs, security resources, and programs like ridesharing/bussing opportunities for holidays and breaks.
  - To aid out-of-state students to better cater to their needs, we will collaborate with the Out-of-State Student Association to provide support in critical areas where out-of-state students struggle. We will work to increase the visibility of OSSA events and the practicality of their resources to newly admitted out-of-state students so that they are aware of this organization ahead of arrival.



# State and External Affairs

State and External Affairs will focus on how external changes at all levels impact UNC students. Even though individual students are at Carolina temporarily, the presence of our student body is a permanent fixture that can contribute positively to the broader Chapel Hill community. The Moseley Administration will fight to ensure that students are equipped to connect with and lobby local, state, and national officials. Additionally, we believe that graduate students deserve dedicated representation on the Board of Governors and will advocate for a seat for the Graduate and Professional Student Federation President.

## **Establish a Mayor's Advisory Council**

There has been a sense of disengagement between UNC and the external community of Chapel Hill for years, and the Moseley Administration will continue the work of the Martin Administration to push for a more inclusive, transparent, and communicative environment throughout the community by establishing a Mayor's Advisory Council.

- The Mayor's Advisory Council will serve as an investment in the future of UNC and the Town of Chapel Hill by launching a multi-year initiative to provide the mayor both counsel and insight into the needs of the student population.
- In creating the Council, State and External Affairs will ensure representation from across campus by reaching out directly to student organizations to identify interested members and limiting the number of SEA members that may serve on the Council. This outreach will include both undergraduate and graduate organizations, with a focus on cultivating a group with broad backgrounds and experiences.
- The Advisory Council will meet monthly with the mayor.

## **Ensure SEA Members are Present at Chapel Hill Town Council Meetings**

In addition to remaining in close contact with the mayor, it is vital that UNC students are part of the decision process during Town Council meetings. These are an important public forum where Council members and residents of Chapel Hill voice their concerns and think through policy changes.

- The Moseley Administration will ensure that at least one SEA liaison attends Town Council meetings, reporting with updates on relevant topics and community feedback.
- When appropriate, the Student Body President will attend the meetings to provide public comment advocating for the interests of students.

## **Improve Student Relations with State Officials**

Through the Director of Lobbying, State and External Affairs in the Martin Administration works to maintain contacts with state officials. The Moseley Administration hopes to broaden and deepen these connections to champion the student voice.

- Last year, the Undergraduate Student Government hosted a Lobbying 101 workshop connecting State and External Affairs with student organizations, professional lobbyists, and a state legislator to learn about more effective lobbying practices. The Moseley Administration will make this an annual event and increase the reach of student organizations in attendance.
- The Moseley Administration will maintain contact with the UNC System State Government Relations office to remain aware of its budget priorities and legislative proposals. Additionally, we will publish an



annual legislative agenda incorporating proposals from the State Government Relations office and other identified needs of the student body.

### **Advocate for Graduate Student Representation on the Board of Trustees**

Graduate and professional students are not adequately advocated for on the Board of Trustees, but the Moseley Administration will push for the Graduate and Professional Student Federation President to have a seat at the table.

- The Director of State and External Affairs will work with the University administration to add this seat, allowing for two students to represent both student bodies on the Board of Trustees.
- The Moseley Administration will ensure that the Liaison to the Association of Student Governments is chosen by representatives from both the Undergraduate and Graduate student bodies in order to promote more representative policies from the Association of Student Governments.

### **Create a “Rate My Landlord” System**

As many UNC students live off campus, it is important to promote safety for students and accountability for landlords. The Moseley Administration will work to create a website that allows students to rate landlords and property management companies across multiple dimensions.

- During the summer, the Moseley Administration will begin designing a website based on existing best practices while minimizing risk of retaliation for student renters.
- We will launch the website at the beginning of the 2020-2021 school year with an accompanying campaign targeting off-campus students.



# Student Safety and Wellness

The Moseley Administration will work to ensure a better sense of safety, security, and wellness for every student, from first-year undergraduates to advanced graduate students. Moreover, we will push for a safer community through the continuation of initiatives promoted from the Putnam and Martin Administrations, such as the Angel Shot. Finally, the Moseley Administration will pursue higher accessibility standards on and around campus for students, support and defend marginalized communities, and foster conversations for equity for each and every student on Carolina's campus.

## Combat Sexual Assault

According to the sobering statistics from the 2019 AAU Campus Climate Survey, sexual assault is far too prevalent at UNC, and it will be one of our core areas of emphasis. Furthermore, over 80% of the students who experienced sexual assault did not contact a resource or program. We believe that combatting sexual assault is one of the most pressing needs, and we are dedicated to pursuing projects that achieve this goal.

- The Moseley Administration will continue and expand the Red Zone initiative, raising awareness of increased rates of sexual assault in the time between the beginning of the school year and Thanksgiving break. We believe it is important to highlight this time of year, but will also raise awareness for the entirety of the school year.
- The Angel Shot initiative allows students to discreetly ask for an “Angel Shot” at participating local bars and restaurants when feeling unsafe or uncomfortable. We will work to expand this initiative to more bars and restaurants, raise awareness among the student body, and ensure that participating businesses are prepared to connect people to adequate resources.
- Additionally, we will advocate for more UNC system institutions to adopt the Angel Shot initiative through the Association of Student Governments.
- Delta Advocates is a cohort of women and women-identified students in the Greek community trained to provide an empathetic and informed response for survivors of gender-based violence or harassment. The Moseley Administration will support the Delta Advocates in their initiatives, and push for sexual assault awareness and student advocacy across all Greek life organizations and councils on campus. As peers and friends, Delta Advocates can connect students to support resources and reporting options on campus and in the community. Delta Advocates also collaborate with campus and community partners to engage the campus in outreach, education, and prevention efforts. We recognize their existing valuable work and seek to work alongside them instead of attempting to duplicate similar programming.

## Increase Access to Health Resources and Services for Graduate and Professional Students

Campus Health currently serves both undergraduate and graduate students in the same facilities, often struggling to meet demand. For graduate teaching assistants seeking care, encounters with their students can be uncomfortable.

- The Moseley Administration will advocate for Campus Health to have a dedicated department for graduate and professional students in the long term, ensuring more secure access to health and wellness resources.
- We will advocate for increased funding to expand the capacity of Campus Health. A key element of this will be the addition of a dental clinic.



- While these long-term projects are started, we will reexamine the ways in which students receive care at Campus Health, particularly the ways in which we can minimize the interactions between undergraduate and graduate and professional students.

### **Expand Availability of Menstrual Products Across Campus**

The lack of access to menstrual products across campus is alarming. Students should always be able to access pads and tampons, regardless of where they are on our campus. Additionally, menstrual products need to be offered in all restrooms. We recognize that people of every gender may menstruate, and everyone should be able to access these products regardless of the bathroom they use.

- The Moseley Administration will seek out permanent channels of funding to ensure that each bathroom on campus will have adequate menstruation products during the Administration and for years to come.
- We will ensure that all individuals, regardless of gender identity and gender expression, are able to locate these products in all campus bathrooms.
- We will begin by stocking bathrooms in the buildings located around the Pit and ensuring that each dorm has accessible menstrual products. We will then move to stocking all academic buildings.

### **Improve Accountability for Campus Police and Increase Communication with Students**

The Campus Safety Commission, announced last April, is an important move toward assessing the role of police on campus and improving student safety. However, many students feel that their concerns are not being heard and that university is not taking decisive action. The Moseley Administration will work to increase public accountability of the Campus Safety Commission and engage UNC Police in a constructive dialogue about their actions on campus.

- We will work to publicly bring students and UNC Police together for a series of conversations focusing on student safety concerns and safe, fair enforcement. Protecting the safety of student activists to protest and reducing bias among police officers will be the primary focus of these conversations.
- As the Campus Safety Commission continues its work, the Moseley Administration will publicize reports and public meetings while pushing for the release of a detailed action plan to improve policing on campus.
- We will also provide confidential channels for students to give feedback. We understand that having face-to-face conversations with the police and with administrators can make students feel uncomfortable. By having both in-person and anonymous feedback channels, we will ensure that every student's voice is heard in a way that both empowers and protects them.

### **Increase Campus Physical Accessibility**

Many students with disabilities cannot easily access academic buildings and campus landmarks, creating barriers to full participation in the academic and social life of the university. The Moseley Administration will advocate for short- and long-term improvements to campus accessibility. A subcommittee of Student Safety and Wellness will create and release a comprehensive plan detailing recommended improvements for campus locations with poor accessibility.

- Brick pathways are often slippery and uneven, making it difficult to get around campus. The Moseley Administration will advocate for existing accessible routes in high pedestrian traffic locations to be added to the campus accessibility map as soon as possible. In the long-term, we will identify and recommend solutions that make all campus paths more accessible.



- People walking through campus may grow fatigued on long stretches of paths between buildings. The Moseley Administration will seek grant funding and work with the university to install accessible benches along such stretches of path.
- Many academic buildings lack complete accessibility. We will catalog not only buildings where entrance is limited, but also where it is difficult to move through all interior spaces. This includes moving between floors, through hallways, and into or through restrooms.
- Buildings with elevators could benefit from more visible signage directing people to elevators. The Moseley Administration will advocate for immediate increases in signage in all buildings.
- We will explore more permanent solutions for campus landmarks like the Old Well, which only has a ramp installed during part of the year.

### **Reduce Food Insecurity on Campus**

A 2016 study found that around one-fifth of students at UNC are food insecure. North Carolina is the tenth most food insecure state, and students are not exempt from this statistic. Having consistent access to affordable, nutritious food is integral to students' well-being. Due to financial limitations, students are often forced to forgo meals, and being on a college campus inherently limits food options. Food is a right, not a privilege.

- The Student Safety and Wellness committee will increase publicity for Carolina Cupboard through social media and physical materials in the residence halls. We will also examine options to include perishable items in keeping with the statewide trend toward making fresh, nutritious options available in addition to typical pantry staples.
- We will implement a program in which food businesses on Franklin have the option to offer unsold, edible food items at a discount at the end of the business day to reduce food waste and profit loss while increasing food access.
- We will investigate new ways to implement food sharing. This practice is becoming more common with research groups such as SHARECITY documenting best practices for this strategy. It is a sustainable, inexpensive, and effective way to combat food insecurity on our campus.

### **Advocate for Better Housing and Transportation Options for Graduate Students**

UNC does not have a wide array of on-campus housing for Graduate and Professional Students, leading them to find residency in Carrboro, Chapel Hill, and Durham. Many of these students who live off-campus do not have access to cars. The Moseley Administration will work with the University to advocate for a better transportation system for these students.

- Working with the University administration and collaborating with the GPSF and Chapel Hill Transit will be critical in establishing possible improvements for these students. We will focus on identifying the ways in which off-campus transportation can be improved and the ways in which we can improve the process through which graduate and professional students find housing.
- The Moseley Administration will work to support graduate and professional student access to adequate housing. The 2019 UNC Master Plan includes near-term construction of graduate student housing on Campus South. We will advocate for the number of housing units to exceed what was in the former Odom Village graduate community.



## **Fight for the Wellbeing of LGBTQ+ Students**

Students of all sexual orientations, gender identities, and gender expressions deserve a safe and accessible learning environment. Many professors remain uninformed on concepts and language regarding the LGBTQ+ community, with transgender students especially vulnerable.

- Preferred names as entered in ConnectCarolina and the Package Center often do not appear in all places on campus, such as diplomas and residence halls. This practice can inadvertently out transgender students, causing a great deal of stress. The Moseley Administration will fight for students' preferred, and therefore correct, names to be used everywhere.
- We will encourage more professors to become Safe Zone trained, increasing the support network for LGBTQ+ students and ensuring that the classroom environment is safe and welcoming.
- The Cabinet and Executive Board members of the Moseley Administration will all undergo Safe Zone training in order to become better informed and better equipped to advocate for LGBTQ+ students.

## **Identify Areas of Improvement in EDUC 101**

EDUC 101 is UNC's flagship course to promote thriving for first year students. We believe that allowing students to explore resources at UNC through this course was an important first step in increasing overall student wellness. We also believe it is critical to evaluate this course from a student perspective.

- A joint subcommittee of Student Safety and Wellness and Academic Affairs will work with students in EDUC 101 to evaluate their class experience and identify possible areas of improvement in the design and delivery of the course.
- Though the syllabus already includes many wellness resources, we need to ensure that students are adequately prepared to navigate these resources. We will ensure that the ways in which students can access resources are also included.

## **Define Protections for Graduate Students Pursuing Research**

Many graduate students who are pursuing research have one-on-one relationships with their principal investigators. These relationships may become problematic as there is little defined protection for graduate students.

- The Moseley Administration will work with the Graduate and Professional Student Federation to advocate for better safety and wellness resources for graduate students who feel underprotected and underrepresented.
- We will form a specific task force under the wider Student Safety and Wellness Committee that works confidentially with graduate and professional students to learn more about their experiences. Our goal is to compile a report that can be shared with administrators that highlights these experiences while protecting the students who are willing to speak out by anonymizing their experiences and ensuring they are provided adequate resources.



# Transfer Students

Over 900 transfer students are admitted into Carolina each year. A sizable portion of UNC's student body, these students have a very unique and difficult transition to complete. Transfer students have to make large adjustments to their academic expectations but often have more life experience than traditional first-year students. All paths lead to Carolina, and a transfer may have started at community college for significant financial or personal reasons. When these community college students are successful it is not uncommon to encounter maturity and resilience, which help make the transition to a school like Carolina. We should also consider transfers from other universities. Transfer credit is one of the main issues that students encounter when coming to Carolina, especially when they are out-of-state. Overall, transfer students should have equal academic and social opportunities as traditional college students reflecting improvement in the overall transfer process regarding priority registration and housing, communication with community colleges, and mental health resources, as well as a clearer picture of the transfer process to ensure that these students are successful in not only their academic career but in life.

## **Increase Transfer-Specific Advisors**

Many transfer students have a difficult time understanding what classes will transfer when enrolled at a university or community college. Having transfer-specific advisors will help transfer students communicate and understand what classes they should take to transfer, and to help with the overall transfer process once attending Carolina.

- The Moseley Administration will work with Academic Advising to have more advisors trained on transfer credits and policy so they can accurately advise more students.

## **Improve Communication Between UNC Advisors and NC Community College Advisors**

Transfer credit is one of the main issues that students have, especially in NC community colleges. Having better communication between UNC advisors and NC community college advisors will provide a smoother transition without having to retake certain courses due to a lack of knowledge from both parties.

- We will need to take this idea to the State Board of Community Colleges in order to communicate and work together for more knowledge of transfer credits.

## **Host Social Events That Involve Students Living Off-Campus**

Many transfer students feel out of place when first coming to Carolina. A good amount of transfer students decide to live off-campus as upperclassmen, so they are unable to attend many of the social events that are held for specifically those living in dorms. Having more transfer student events throughout the year is critical to students feeling at home while attending Carolina.

- The Moseley Administration will work with the Transfer Student Coordinator to plan more fun and helpful events for transfer students throughout the year.

## **Clarify the Transfer Process and What the First Semester Holds**

Transferring can be a shocking process, especially for those coming from a community college that holds an entirely different social and academic environment than a university.

- In collaboration with the Transfer Student Coordinator, we will work to ensure that transfer students have a clear and blunt picture of what their first semester will look like when coming to Carolina. This



will include information on what a traditional class at Carolina looks like, what living in a residence hall may look like, and an idea of how to manage time between social and academic life.

### **Strengthen Relationship with the North Carolina Comprehensive Community College SGA to Address Common Transfer Issues**

The North Carolina Comprehensive Community College Student Government Association (N4CSGA) is a nonprofit organization of community college students that works to better the community college system. They specifically work with transfer policy alongside the North Carolina State Board of Community Colleges.

- Having a closer relationship with N4CSGA will help us to gain insight as to what we can do better to help the transfer student transition.

### **Advocate for Priority Housing and Registration for Transfer Students**

Transfer students have last priority with class registration and housing selection. This makes the transition to UNC even harder as they are waiting until the end of June to receive housing assignments if they are even able to live on campus. With registration, juniors that need specific classes in order to graduate on time are unable to enroll because they are filled. UNC will need to reserve more spots in core classes for transfer students so that they are successfully able to enroll.

- The Moseley administration will advocate for priority registration for transfer students. We will contact and work closely with Housing in order to make the housing process easier and smoother for transfer students.

### **Improve and Expand the C-STEP Program**

C-STEP is the Student Transfer Excellence Program. This program enables more community college students to transfer to and graduate from Carolina. C-STEP focuses on high school seniors or community college students; however, only 14 of North Carolina's 58 community colleges have C-STEP available. These include: Alamance, Cape Fear, Carteret, Central Carolina, Central Piedmont, Craven, Durham Technical, Fayetteville Technical, Guilford Technical, Richmond, Robeson, Sandhills, Southwestern, and Wake Technical Community Colleges.

- We will communicate with the UNC System and the State Board of Community Colleges to make this program available to smaller community colleges.
- This can also be communicated through the Association of Student Governments, so that UNC-Chapel Hill is paving the way for transfer student advocacy across all 17 schools in the UNC system.

### **Host Virtual Transfer Information Sessions**

There are limited information sessions at Carolina specifically for transfer students.

- To ensure that students are able to attend an info session, we will work with the Office of Undergraduate Admissions and Admissions Ambassadors to virtually record information sessions so that all students have an equal opportunity to learn more about Carolina regardless of where they are located.
- We will also work towards ensuring that these sessions contain information specific to transfer students so that they have a clear information on the application and transition process.

### **Provide Comprehensive Information on Available Mental Health Resources**

The stressful transition of coming to Carolina is very difficult for transfer students; therefore, we must ensure that transfer students are fully aware of mental health resources available.



- The Moseley Administration will work with the Transfer Student Coordinator to ensure that more information regarding the services offered by UNC Counseling and Psychological Services (CAPS), Student Wellness, and the UNC Office of the Dean of Students is available.

### **Improve Out of State Transfer Student Representation**

Carolina's student body is made less than 18% out-of-state students, which can make the transition extremely difficult for those who have not grown up in North Carolina.

- To make this new environment more welcoming, we will work with the Transfer Student Coordinator, as well as current out-of-state transfer students to create more events focused on transfer students at the start of every fall semester.
- We will also work with current out-of-state transfer students to create more student groups that are inviting to our new transfer students.